For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION © GW



KDKA-TV

1201-543335

Invoice Num:

INVOICE

Page 1 of 5

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: 1201-56580

09/19/2012-09/21/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE: / 2697

In Account STRATEGIC MEDIA PLACEMENT(146318) With:

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

7669 Stagers Loop Delaware, OH 43015-7010 ATTN:Accounts Payable

PA CD12 KEITH ROTHFUS 9/19-21 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Date:	09/23/2012		
Billing Cycle:	Weekly	PAY BY	10/23/2012
Billing Period:	08/27/2012-09/23/2012		Net 30 days

uy Flig										Total		
	scription			Buy Line Dates			VTFSS		Dur	Spots	Rate	
	S MORNING	3 5-6AM		09/20/2012-09/21/2012		T	F		30	2	250.00	
10 MIN SEF)											
Week Of			MTWTFSS	Spots Pe	r Week	=	Rate					
09/17/2012-	09/23/2012		TF		2		250.00					
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	_	Credit	<u>Remarks</u>	
09/20/2012	Th	05:28:48 AM		TVGENROTH1211H		30	250.00					
09/21/2012	Fr	05:40:48 AM		TVGENROTH1211H		30	250.00			The same of the sa		
2 TH	S MORNING	3 6-7AM		09/20/2012-09/21/2012		T	F		30	2	435.00	
10 MIN SEF		<i>y</i> 0		00/20/2012 00/21/2012					WA.			
Week Of			MTWTFSS	Spots Pe	r Week	=	Rate					
09/17/2012-	09/23/2012		TF		2	10	435.00		M			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	401	Dur	Rate	Debit	N .	Credit	<u>Remarks</u>	
09/20/2012	Th	06:54:51 AM		TVGENROTH1211H		30	435.00					
09/21/2012	Fr	06:59:15 AM		TVGENROTH1211H		30	435.00					
3 TH	E EARLY SH	łow		09/19/2012-09/21/2012		W	TF		30	3	195.00	
10 MIN SEF)					San						1
Week Of			MTWTFSS	Spots Pe	r Week	-	Rate					
09/17/2012-	09/23/2012		WTF		3		195.00					
Air Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	_	Credit	Remarks	
09/19/2012	We	08:20:33 AM		TVGENROTH1211H		30	195.00					
09/20/2012	Th	08:27:10 AM		TVGENROTH1211H		30	195.00					
09/21/2012	Fr	08:23:00 AM		TVGENROTH1211H		30	195.00					
4 PIT	TSBURGH I	IVE		09/20/2012-09/20/2012		T			30	1	150.00	
)											

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251 CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Account Exec:

Brian Butz-1 KDKA-TV

Office: KDKA-TV Contract Num: 1201-56580

09/19/2012-09/21/2012

Contract Dates: Customer Order:

Linked Order:

Product Desc:

CPE: / / 2697

In Account STRATEGIC MEDIA PLACEMENT(146318)

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

With: 7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

E. / /2

Broadcast airtimes represented are reported to the nearest second.

PA CD12 KEITH ROTHFUS 9/19-21

 Invoice Num:
 1201-543335
 Page 2 of 5

 Invoice Date:
 09/23/2012

 Billing Cycle:
 Weekly

 Billing Period:
 08/27/2012-09/23/2012

 Page 2 of 5

 Page 2 of 5

uy	Flight									Total	
ne	Description	n			Buy Line Dates		MT	WTFSS	Dur	Spots	Rate
Week	Of			MTWTFSS	Spots F	Per Week	_	Rate			
09/17/	/2012-09/23/20	012		T		1		150.00			
Air Da	ite !	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>
09/20/	/2012	Th	09:09:33 AM		TVGENROTH1211H		30	150.00			
5	4-430PM NI	EWS			09/19/2012-09/21/2012		W	TF	30	4	450.00
10 MI	N SEP										
								_			No.
Week				MTWTFSS	Spots F	Per Week	-	Rate			
09/17/	/2012-09/23/20	012		WTF		3		450.00			
Air Da	<u>ite</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
09/19/	/2012	We	04:27:04 PM		TVGENROTH1211H		30	450.00		1000	
09/20/	2012	Th	04:14:49 PM		TVGENROTH1211H		30	450.00	The same of		
09/21/	/2012 I	Fr				10)	30			450.00	Preempted
09/21/	/2012 I	Fr	04:42:04 PM	09/21/2012	TVGENROTH1211H		30	450.00	450.00		Makegood in 430-5PM NEWS
6	430-5PM NI	EWS			09/19/2012-09/21/2012		W	TF	30	3	450.00
10 MI	N SEP							1			
							1000				
Week				MTWTFSS	Spots F	Per Week	-	Rate			
09/17/	/2012-09/23/20	012		WTF		3		450.00			
Air Da	<u>ite</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
09/19/	/2012	We	04:42:50 PM		TVGENROTH1211H		30	450.00			
09/20/	2012	Th	04:43:26 PM		TVGENROTH1211H		30	450.00			
09/21/	/2012 I	Fr					30				Credit
7	5-530PM NI	EWS			09/20/2012-09/21/2012		T	F	30	2	675.00
	N SEP										· · · · · · · · · · · · · · · · · · ·

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

Delaware, OH 43015-7010

ATTN:Accounts Payable

CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Account Exec:

Office: KDKA-TV Contract Num: 1201-56580

09/19/2012-09/21/2012 **Contract Dates:**

Brian Butz-1

Customer Order:

Linked Order:

CPE: / 2697

In Account STRATEGIC MEDIA PLACEMENT(146318) PA CD12 KEITH ROTHFUS 9/19-21 7669 Stagers Loop **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543335 Page 3 of 5 Invoice Date: 09/23/2012 10/23/2012 Billing Cycle: Weekly 08/27/2012-09/23/2012 Net 30 days **Billing Period:**

Buy	Flight										Total	
_ine	Descrip	otion			Buy Line Dates		MTV	VTFSS		Dur	Spots	Rate
V	Veek Of			MTWTFS	Spots Pe	r Week		Rate				
0	9/17/2012-09/2	3/2012		TF		2		675.00				
Α	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	<u>Remarks</u>
0	9/20/2012	Th	05:23:29 PM		TVGENROTH1211H		30	675.00				
0	9/21/2012	Fr	05:24:32 PM		TVGENROTH1211H		30	675.00				
8	530-6PN	M NEWS)		09/20/2012-09/21/2012		T	F		30	2	675.00
1	0 MIN SEP											4
				MINITEO	0.15	147		Б.,	1000			
	Veek Of	0/0040		MTWTFS	Spots Pe		=	Rate				
0	9/17/2012-09/2	3/2012		TF		2		675.00				
A	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	<u>Remarks</u>
0	9/20/2012	Th	05:39:44 PM		TVGENROTH1211H		30	675.00		- Par		
0	9/21/2012	Fr	05:55:06 PM		TVGENROTH1211H	10	30	675.00				
9	M-F 6PI	M NEWS	3		09/20/2012-09/21/2012	9 10	Т	F		30	2	765.00
1	0 MIN SEP					JI N		M				
V	Veek Of			MTWTFS:	Spots Pe	r Week	13000	Rate				
0	9/17/2012-09/2	3/2012		TF	7 / 11 / 7	2		765.00				
Α	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	<u>Remarks</u>
0	9/20/2012	Th	06:10:45 PM		TVGENROTH1211H		30	765.00				
0	9/21/2012	Fr	06:25:45 PM		TVGENROTH1211H		30	765.00				
10	M-F 630	DPM NE	WS		09/20/2012-09/21/2012		T	F		30	2	765.00
1	0 MIN SEP											

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

In Account STRATEGIC MEDIA PLACEMENT(146318)

Delaware, OH 43015-7010

ATTN:Accounts Payable

7669 Stagers Loop

CBS TELEVISION © GW



KDKA-TV

INVOICE

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: 1201-56580

09/19/2012-09/21/2012 **Contract Dates:**

Customer Order: Linked Order:

CPE: / 2697

PA CD12 KEITH ROTHFUS 9/19-21 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543335 Page 4 of 5 Invoice Date: 09/23/2012 10/23/2012 Billing Cycle: Weekly 08/27/2012-09/23/2012 Net 30 days **Billing Period:**

Buy	Flight									Total	
Line	Descri	ption			Buy Line Dates		M T	WTFSS	Dur	Spots	Rate
	Week Of			MTWTFSS	Spots	Per Week		Rate			
	09/17/2012-09/2	23/2012		TF		2		765.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	09/20/2012	Th	06:39:05 PM		TVGENROTH1211H		30	765.00			
	09/21/2012	Fr	06:58:55 PM		TVGENROTH1211H		30	765.00			
11	11PM N	NEWS			09/20/2012-09/21/2012		7	ΓF	30	2	1,400.00
	10 MIN SEP										
									The same of		l.
	Week Of			MTWTFSS	Spots Spots	Per Week		Rate			
	09/17/2012-09/2	23/2012		TF		2		1,400.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	09/20/2012	Th	11:24:46 PM		TVGENROTH1211H		30	1,400.00	- I		
	09/21/2012	Fr	11:23:58 PM		TVGENROTH1211H		30	1,400.00			
12	11:35P	-12:37A -	LETTERMAN		09/19/2012-09/21/2012		W	TF	30	3	450.00
	10 MIN SEP				0.0	- JI N	N	M.			
	Week Of			MTWTFSS	Spots Spots	Per Week	1000	Rate			
	09/17/2012-09/2	23/2012		WTF		3		450.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	09/19/2012	We	12:29:05 AM		TVGENROTH1211H		30	450.00			
	09/20/2012	Th	12:12:25 AM		TVGENROTH1211H		30	450.00			
	09/21/2012	Fr	11:47:24 PM		TVGENROTH1211H		30	450.00			
	T	otal Spots	<u> </u>	Gross Amt		Commiss	sion Amt	Net Amt	Debit	Credit	Reconciliation
r Time	Totals	26	6	14,265.00		2	2,139.75	12,125.25	450.00	450.00	0.00

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: ROTHFUS FOR CONGRESS(256839)

1341 Old Freedom Rd Ste 202 Cranberry Township, PA 16066-5010

In Account STRATEGIC MEDIA PLACEMENT(146318)

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Brian Butz-1 KDKA-TV

1201-56580

Contract Dates: 09/19/2012-09/21/2012 **Customer Order:**

Linked Order:

Account Exec:

Contract Num:

Office:

CPE: / / 2697

Product Desc: PA CD12 KEITH ROTHFUS 9/19-21

Broadcast airtimes represented are reported to the nearest second.

 Invoice Num:
 1201-543335

 Invoice Date:
 09/23/2012

 Billing Cycle:
 Weekly

Billing Period: 08/27/2012-09/23/2012

PAY BY 10/23/2012 Net 30 days

Page 5 of 5

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	14,265.00
Trade Value	0.00
Agency Commission	2,139.75
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	12,125.25

Warranty - We warrant the above broadcasts were made according to the official station log.